

The weSure BOP Insurance Appetite Guide

Covering Your Clients Has
Never Been So Convenient

With weSure, you can quickly and digitally
quote & bind for more than 450 business classes.
Here are just a few of our best selling...



Commercial or Residential Apartments & Condominiums

Apartment Buildings
Condominiums
Townhouses or Similar Associations

Contractors

Carpet, Rug, Furniture or Upholstery
Cleaning
DryWall or Wallboard Installation
Fence Erection
Floor Covering Installation
House Furnishings Installation
Interior Decorators
Interior Painters
Paper Hanging

Offices

Accounting Services
Advertising and Related Services
Bookkeeping Services
Collection Agencies

Credit Reporting Agencies
Engineers or Architects
Inspection and Appraisal Companies
Insurance Agents & Agencies
Interior Decorators
Lawyers
Marine Appraisers or Surveyors
Medical Offices
Payroll Accounting Services
Real Estate Agents
Ticket Agencies
Title Agents
Veterinarians

Services

Barber Shops & Hair Styling Salons
Beauty Parlors & Nail Salons
Dental Laboratories
Engraving, Photoengraving &
Lithographing
Funeral Homes or Chapels
Laundry and Dry Cleaning

Photographers
Printing
Self-Storage Facilities
Taxidermists

Restaurants

Bistros, Brasseries and Cafes
Coffee Bars & Shops With
Limited Cooking
Concession Stands/Snack Bars
Delicatessens and Sandwich Shops
Diners
Donut Shops
Family-style Restaurants
Fast Food
Fine Dining
Hamburger/Malt Shops
Hotdog Shops
Ice Cream and Yogurt Stores
Pizza Shops
Salad Bars

Retail

Antique Stores
Appliance Stores
Automobile Parts and Supplies
Bakeries
Boat Dealers
Bookbinding and Printing Supplies
Books and Magazines Stores
Building & Contractors Equipment
Candy or Confectionery Stores
Ceramics Stores
Clothing or Wearing Apparel
Collectibles and Memorabilia
Computer Stores
Copying and Duplicating Stores
Cosmetic, Hair or Skin Preparation
Dairy Products & Butter and Egg Stores
Department Stores
e-Commerce (e.g. Amazon, Etsy, eBay sellers)
Electrical Lighting Stores
Fabrics, Yarn and Piece Goods Stores
Farm Machinery or Equipment Stores
Fence Dealers
Fertilizer Dealers
Floor Coverings Stores
Florists
Fruit & Vegetable Stores
Fur & Leather Stores
Furniture Stores
Gardening and Light Farming Supply Stores
Gift Shops

Glass Dealers and Glaziers
Hardware and Tools
Health or Natural Food Stores
Hobby, Craft & Artists Supplies
Home Improvement Stores
HVAC Distributors
Janitorial Supplies
Locksmiths
Luggage Goods
Mail Box or Packaging Stores
Mail Order Houses
Meat, Fish, Poultry & Seafood
Medical, Hospital and Surgical Supply
Musical Instrument Stores
Newsstands
Office Machines & Appliances
Other Stores
Paint, Wallpaper or Wallcoverings
Painting, Picture or Frame Stores
Pet Stores
Photographic Equipment Stores
Plumbing Supplies and Fixtures
Powered Equipment Dealers
Precision and Scientific Tools and Instruments
Refrigeration Equipment
Secondhand or Salvage Dealers
Sewing Machine Stores
Shoe Stores
Sporting Goods and Athletic Apparel Stores
Stationery or Paper Products Stores
Swimming Pools Stores

Tailoring & Dressmaking
Tire Dealers
Toy Stores
Trophy Stores
Video & Music Stores
Wig Stores
Wood Products

Wholesale

Air Conditioning and Heating
Appliance Distributors
Automobile Parts and Supplies
Bakeries Supplies
Barber or Beauty Shop Supplies
Clothing or Wearing Apparel
Equipment Distributors
Equipment, Fixtures & Supplies Distributors
Fabrics Distributors
Fruit or Vegetable Distributors
Gardening and Light Farming Supply Distributors
Grocery Distributors
Hardware and Tools Distributors
Janitorial Supplies Distributors
Office Machines or Appliances Distributors
Plumbing Supplies and Fixtures Distributors
Refrigeration Equipment Distributors
Stationery or Paper Products Distributors
Toys Distributors

Eligible BOP Risks

- Total Insured Property Values up to \$5 million per location / \$15 million per policy
- Total Annual Revenues up to \$7 million per location
- Building Occupancy up to 70,000 square feet
- PPC 1-8

General BOP Eligibility:

ISO Public Protection Classes

- PPC 7 – 1 are eligible for all classes
- PPC 8 eligible for all classes except restaurants

Number of Locations

- Up to 6 locations for restaurants, residential, convenience stores and wholesalers
- Up to 8 locations for all other risk types

Years of Experience

- Minimum of 3 years of recent experience as an owner or general manager in a similar operation of the same size and type if a new venture

Losses- risks with any the following are ineligible:

- More than 2 losses
- Any weather loss >25\$k or
- Any non-weather loss >10\$k in the past 3 years

Framed sprinklered locations must be fully and adequately sprinklered

Building Age

- Buildings over 50 years old must have upgraded heating, electrical and plumbing systems within the last 40 years

Tomorrow's Digital BOP Insurance, Today

We're dedicated to delivering the future of small business insurance, using fully digital processing, seamless underwriting, with flexible coverage options for a wide variety of business classes.

We're backed by a leading insurance carrier with a financial strength rating of "A-" (Excellent) by AM Best.

Faster Service

With weSure, you can get instant quotes online, and buy policies in minutes — with just a few clicks.

Easier Binding

We provide a simple, paperless binding experience that gives you immediate access to Certificates of Insurance.

Attractive Commissions

Our easy and efficient processing allows you to sell more policies in a fraction of the time.

We know that you're a perfect fit for weSure. In fact, we're sure of it.
Become a weSure agent today!

[BECOME AN AGENT](#)



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